MON MASTER IN MANAGEMENT
EN ALTERNANCE
DOING IS THE NEW LEARNING!

100% EN ANGLAIS
DIPLOÔME RECONNU PAR L'ÉTAT
AUCUN FRAIS D’INSCRIPTION

CONTACTEZ-NOUS DÈS MAINTENANT :

Visit our website:

• Download our applications material
• Check our information meetings calendar
MASTER IN MANAGEMENT
A GATEWAY TO A SUCCESSFUL CAREER!

Now accessible in an apprenticeship mode as of October 2021.

100% in English
Strong international dimension
National and European recognition

4 specializations

Master in E-Business and Digital Marketing
Be ready to keep up with Digital transformation in Business!

Master in International Business and Corporate Development
• Build an international expertise
• Become an international business developer

Master in Project Management and Business Engineering
Every successful project needs a strong team. Become the ones who will lead a team to success!

Master in Sustainable Development and Quality Management
Lead organizational performance with integrated quality, risk management, environmental and social responsibility

The Master in Management program is designed for students seeking to:

1. Master the principles and tools for today’s managers with up-to-date managerial topics in a real business environment
2. Build a concise view of the working environment
3. Master and experience the strategic principles and tools towards high performance and innovations with group projects and Internships
4. Achieve intercultural and additional competences relying on students’ original degree in sciences or engineering or students’ intercultural experience and engagement
# Professional skills development

- **Technical & Project Competences**
  - E-Commerce & Logistics
  - Supply Chain & Strategic Marketing
- **360° Digital & Strategic Marketing**
  - New Consumer Behavior
  - Social Media and Search
  - B to B Marketing
  - Digital Marketing
  - International Corporate Strategy
  - Business Model Evolution & Strategic Marketing
  - Business Law and Cyberlaw
- **Professional skills development**
  - Career Management
  - French Language

## Master 1 (60 credits)

### Integration week
- **French as a foreign language for non-native speakers**

### Courses

<table>
<thead>
<tr>
<th>Area</th>
<th>Components</th>
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<tr>
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</table>

## Master 2 (60 credits)

### Integration week
- **French as a foreign language for non-native speakers**

### Courses

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## Career opportunities

- **Digital Marketer**
- **Social Media Strategist**
- **Web Analyst**
- **Digital Account Executive**
- **E-Business Developer**
- **E-Commerce Entrepreneur**
- **E-Marketing Developer**
- **Internet Marketer**
- **Digital Transformation Officer**
- **Project Management Officer (PMO)**
- **Project Manager**
- **Business Plan Entrepreneur**
- **Project Risk Analyst**
- **Business Process Analyst**
- **Junior Program Coordinator**
- **Innovation and Technology Manager**
- **Project Portfolio Analyst**
- **Project Assistant and/or Consultant**
- **International Business Developer**
- **Entrepreneur**
- **International Brand Manager**
- **Consultant**
- **Project Manager**
- **Business Analyst**
- **Sales & Marketing Manager**
- **Logistics & Production Manager**
- **Area Manager**
- **Quality/Environment Consultant**
- **Sustainable Development Specialist**
- **Environmental Specialist**
- **Manager in charge of Quality Procedures**
- **CSR Analyst**

## The MIM follows the school year's rhythm and is spread over 2 years Master 1 + Master 2:

- **First semester: October to February**
  - Cnam: 3 days per week: Wednesday to Friday
  - Company: 2 days per week: Monday to Tuesday

- **Second semester: March to June**
  - Cnam: 2 days per week: Thursday to Friday
  - Company: 3 days per week: Monday to Wednesday.
  - July to September: Company

Courses carry between 2 to 6 credits, depending on their importance and duration, with a full amount of over 60 ECTS credits per year.
Master In Management in figures:

Average age of participants: 25
80% of International participants

Master In Management graduates working in famous companies:

- Boston Consulting Group
- Huawei
- Deloitte
- Valeo (FR, CN, IN)
- Total
- GE (FR, CN, VE)
- Technip
- Hermès
- Thales
- OECD
- Nissan
- Saint Gobain

Positions
- Regional director
- Manager
- Associate
- Consultant...

Application Requirements:
- Bachelor's Degree
- Proficiency in English (Toefl IBT: 85 | IELTS: 6.0 | Bulats B2/C1 - 4 skills required)
- Students with Master 1 level are entitled to apply directly to Master 2 depending on the academic field, the duration of the Bachelor and/or the professional experience

Admission process:
- Complete application form in English
- 2 recommendation letters (from professional or academic endorsers)
- Interview with the Admission board
- Admission decision based on the application file + interviews + recommendations

Contact:
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+ 33 1 40 27 26 36

Visit our website:
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